

SYMPOSIUM10

CHIEF LEARNING OFFICER

SPRING PROGRAM

THE NETWORKED ORGANIZATION: LEADING LEARNING IN THE NEW ECONOMY

April 12-14, 2010 • Boca Raton Resort & Club, Boca Raton, Fla.

In the new global economy, people are the most important and powerful asset. As such, the focus of human capital has shifted from support staff to strategic partner. Our mission is to help human capital executives and other business leaders master that vital transition by equipping them with the information they need to become architects of their organizations' future.

Chief Learning Officer and the CLO Symposium provide industry leaders with the knowledge they need to implement integrated, proactive and business-focused processes. Use the CLO Symposium ROI Workbook to create your conference objectives and to track your progress.

Demonstrate the value of attending the Spring 2010 CLO Symposium by sharing your ROI Workbook with your boss.



This program meets the requirements for 12 CPT Points to re-certify as a Certified Performance Technologist (CPT). For more information on the CPT program, visit www.CertifiedPT.org.

ROI WORKBOOK

JUMP-START YOUR CLO SYMPOSIUM EXPERIENCE.

1. **Download** the CLO Symposium ROI Workbook.
2. **Fill** in the worksheets and begin planning your strategy.
3. **Bring** your CLO Symposium ROI Workbook with you to the event to help keep track of your progress in making the most of your conference experience.
4. **Share** your CLO Symposium ROI Workbook with your management and team. Show the benefits of attending the industry's premier event.

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Reasons for Attending

Driven by technology, today's worker is increasingly connected and today's organization is increasingly networked. But it's not simply the tools that are changing the way we work. In the new economy, value is delivered by the innovative ideas created by the many connections among people and the knowledge they share. This networked environment, where the workforce carries out its work in divergent, rapidly changing ways, requires new and innovative ways to deliver learning.

Join us at the Spring 2010 *Chief Learning Officer* Magazine Symposium as we explore innovative and engaging ideas and techniques for delivering effective learning and development that will help position your organization to lead in the new economy.

REASONS TO ATTEND THE CLO SYMPOSIUM

- Access to unparalleled learning opportunities focused on the key trends in learning and development.
- Participation and recognition in the community of leading thinkers and practitioners.
- Walk away with actionable strategies and ideas that can be applied to your organization immediately.
- Develop strategies for effective leadership development and seamless succession planning.
- Align development with organizational needs and priorities and deliver measurable results.
- Discover the latest trends and technology for enabling improved workforce performance.
- Create and refine strategy for learning and development to lead in the new business environment.

ROI WORKBOOK

Pre-Conference Objectives

Choose the sessions that will take you and your organization to the next level.

PRE-CONFERENCE OBJECTIVES

Professional:

Personal:

CONFERENCE TAKEAWAYS

ROI WORKBOOK

New Business Connections

Who are the must-see and meet organizations and connections to help boost your business?

PRE-CONFERENCE OBJECTIVES

Professional:

Personal:

Overall Outcome:

CONFERENCE TAKEAWAYS

ROI WORKBOOK

Appointments

DATE _____

TIME _____

CONTACT _____

COMPANY _____

NOTES _____

DATE _____

TIME _____

CONTACT _____

COMPANY _____

NOTES _____

DATE _____

TIME _____

CONTACT _____

COMPANY _____

NOTES _____

DATE _____

TIME _____

CONTACT _____

COMPANY _____

NOTES _____

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Networking

Widen your network and increase your connections.

PRE-CONFERENCE OBJECTIVES

Professional:

Personal:

Overall Outcome:

CONFERENCE TAKEAWAYS

ROI WORKBOOK

New Connections

NAME _____

COMPANY _____

PHONE _____

E-MAIL _____

NOTES _____

NAME _____

COMPANY _____

PHONE _____

E-MAIL _____

NOTES _____

NAME _____

COMPANY _____

PHONE _____

E-MAIL _____

NOTES _____

NAME _____

COMPANY _____

PHONE _____

E-MAIL _____

NOTES _____

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ROI Calculator

SYMPOSIUM REGISTRATION FEE (REGISTER BEFORE JAN. 22 TO RECEIVE LARGEST DISCOUNT.) \$ _____

TRANSPORTATION TO BOCA RATON, FLA. (AIRFARE, BUS, TRAIN, ETC.) \$ _____

HOTEL COST (DAILY RATE) X (# OF NIGHTS) \$ _____ X _____ = \$ _____

MEALS (CORP. PER DIEM) X (# OF DAYS) \$ _____ X _____ = \$ _____

INCLUDED WITH THE REGISTRATION FEE

Day 1 – Break and Networking reception with heavy hors d’œuvres

Day 2 – Breakfast, two Breaks, Lunch and Networking reception with heavy hors d’œuvres

Day 3 – Breakfast, Break and Lunch

GROUND TRANSPORTATION

Home/Office to Airport \$ _____

Hotel to Airport \$ _____

Offsite Networking Opportunities \$ _____

Hotel to Airport \$ _____

Airport to Home/Office \$ _____

TOTAL COST TO ATTEND THE CLO SYMPOSIUM \$ _____

ROI WORKBOOK

